

REMOTELY MANAGING AND CONTROLLING A CONSUMER APPLIANCE

Abstract of the Disclosure

A processor-based system utilized by a consumer may be controlled and managed by a service provider for the benefit of a retail vendor. The service provider may control the content that is displayed on the client system. For example, the service provider may control the initial sets of graphical user interfaces that are provided to enable the consumer to make service selections. In addition, the consumer may be asked for information that enables the system to customize subsequent information provided to the consumer. As a result, the consumer's processor-based system may be remotely managed and controlled to facilitate communications between a particular retail vendor and a consumer.